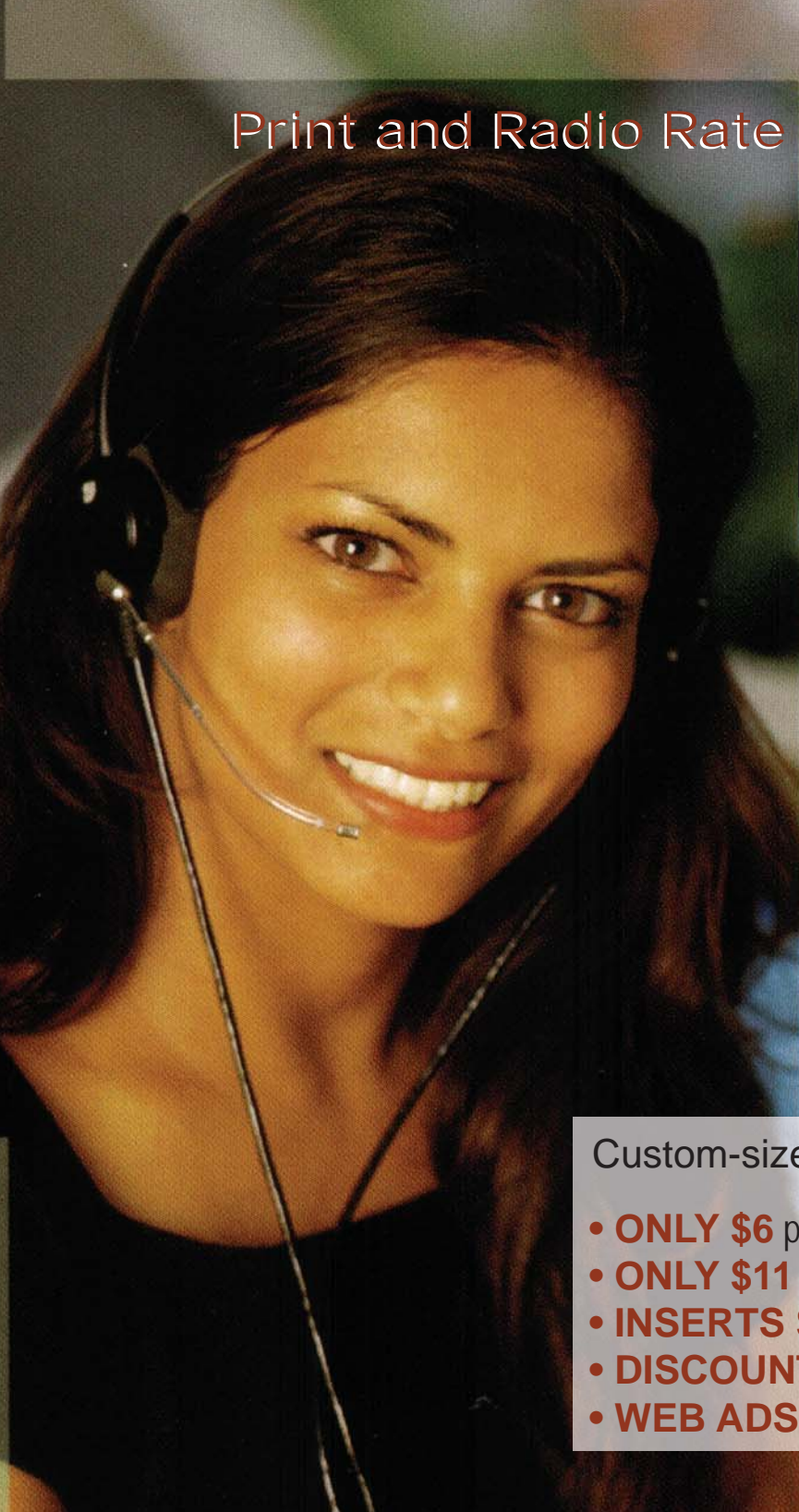


Print and Radio Rate Card / Spec Sheet



Periódico La **Costa Latina** Newspaper
 Radio

RADIO LA COSTA LATINA 1490AM
www.LaCostaLatina.com

La Costa Latina Newspaper distributed twice each month in

Florida:
 Pensacola • Milton • Pace
 Gulf Breeze • Navarre • Mary Esther
 Ft. Walton Beach • Destin • Panama City
 Quincy • Tallahassee

Alabama:
 Mobile • Loxley • Foley • Robertsdale
 Summerdale • Gulf Shores

Custom-size your advertising to fit your budget

- **ONLY \$6** per column inch for **black and white** ads
- **ONLY \$11** per column inch for **color** ads
- **INSERTS \$100** per 1,000 copies
- **DISCOUNTS** available
- **WEB ADS:** Cube \$30, Banner \$50 /mo.

Ad sizes					
One Column	Two Columns	Three Columns	Four Columns	Five Columns	Six Columns
1.5278"	3.2222"	4.9167"	6.6111"	8.3056"	10"
Full Page Length = 20"					

Web Ad: Cube = 156 x 156 pix. Web Ad: Banner = 800 x 75 pix.

