

Rate Card / Spec Sheet



La
Costa Latina
 Advertise with us today!
(850) 494-7899

Distributed in Florida:
 Pensacola • Milton • Pace • Gulf Breeze
 Navarre • Mary Esther • Ft. Walton Beach
 and Alabama:
 Foley • Robertsedale • Summerdale • Gulf Shores

**Custom-size your advertising
 to fit your budget**

- **ONLY \$8.20** per column inch for black and white ads
- **ONLY \$15** per column inch for color ads
- **INSERTS \$100** per 1,000 copies
- **DISCOUNTS** available
- **WEB ADS:** Cube: \$30, Banner \$45 /mo.

Ad sizes					
One Column	Two Columns	Three Columns	Four Columns	Five Columns	Six Columns
1.5278"	3.2222"	4.9167"	6.6111"	8.3056"	10"

Web Ad: Cube	156 x 156 pix.	Web Ad: Banner	800 x 75 pix.
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Latino Media Gulf Coast now offers translation services for businesses' brochures, websites, etc. Translation and interpretation services are \$40 per hour with a one hour minimum.

